

Webmail Client Application

New Email Functionality - Modernized and Enhanced Existing Leads Management Solution, Improving Marketability to Large Automotive Manufacturer.

Challenge

Create a customized webmail application for integration into an existing lead management solution.

Solution

A professional webmail client that is intuitive to use and navigates in a matter that assists users to efficiently send, receive, view and manage emails.

The webmail design was customized to match the look, feel and navigation of the existing lead management application and was integrated to its database structure with no adverse effects on current or future application development.

Benefits:

- Attract new and retain existing customers
- Eliminate cost of third party webmail per user license fees
- Email experience more in line with email solution that are in the market today

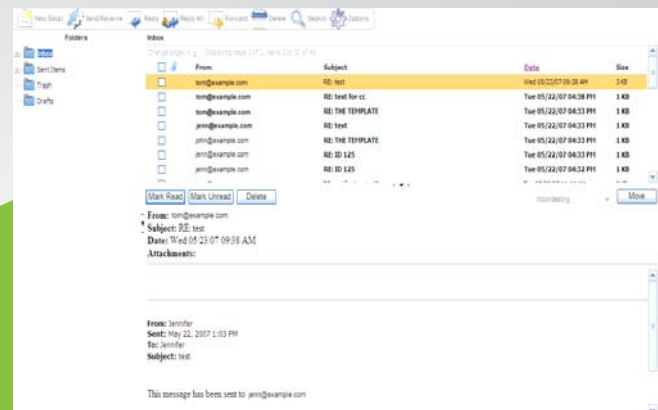
STEP Networks Outsourced Software Development Advantages

Specialized development skillset for a short duration

Technology choice consultation

Customized solution to meet email communication business rules

Eliminated need for development training



Webmail Client Functionality

The STEP Networks Webmail client was customized to match the look, feel and navigation of the existing lead management application, retaining the customer's communication business rules for sending, receiving and tracking emails.

Compose

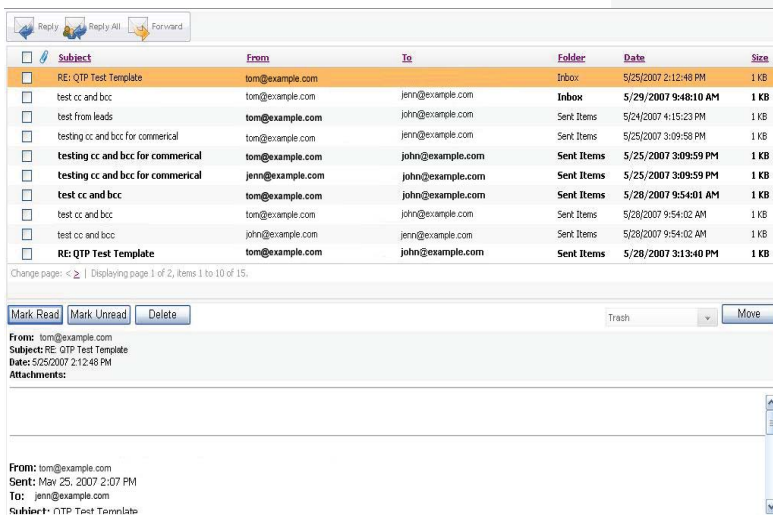
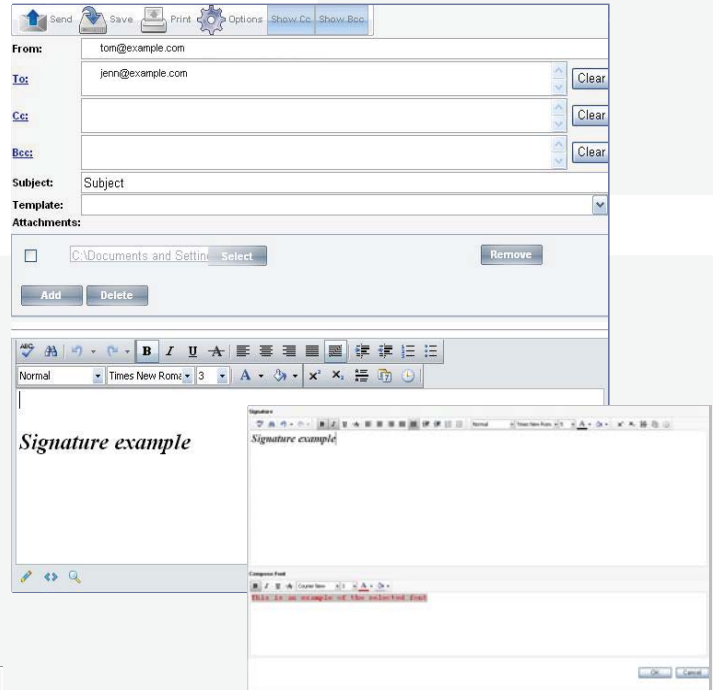
Edit and format an email when composing, replying or forwarding a message.

Subfolders

Provides the ability to create personalized subfolders, assisting in the organization and management of personal email messages and lead responses.

User Preferences

The User Preferences feature provides the ability to customize an email message and signature.



Search

Perform a search of received, sent and deleted messages. Search by date and sort messages by subject, to, from, folder type, date or size.

View History

Offers in a single window view, a complete history of all correspondence to and from a given email address, including the deleted messages.

Customer Support:

By acting as a member of the customers development, quality testing, documentation and implementation team, STEP Networks provided one seamless support structure to the customer.